

EVNEET KAUR

☎ 9728746833

✉ kaurevneet020@gmail.com

📍 V.P.O Sambhalkhi

ABOUT ME

Motivated and enthusiastic SEO fresher seeking an opportunity to start a career in digital marketing. Eager to apply my knowledge of search engine optimization and learn advanced strategies to help businesses grow online.

EDUCATION

Bachelor of Computer Applications (BCA)

Kurukshetra University | 2022 - 2025

Digital Marketing Course

Digi Maniac, Kurukshetra | 2025 - 2026

SKILLS

- Keyword Research
 - On-Page SEO
 - Off-Page SEO (Basic)
 - Google Search Console
 - Google Analytics
 - Content Optimization
 - Basic Knowledge of Digital Marketing
-

WORK EXPERIENCE

- Completed practical training in SEO during digital marketing course
 - Conducted keyword research using free SEO tools
 - Optimized website content with proper meta tags, headings, and keywords
 - Created basic backlinks through directory submissions and social bookmarking
 - Analyzed website performance using Google Search Console
-

PROJECTS

- Worked on sample websites to improve ranking through on-page SEO
 - Performed keyword research and implemented SEO strategies
-

LANGUAGE

- English
- Hindi